

NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL

CHAPTER 8 – SALES

8.01A – ATTACHMENT E \$10,000 Instant Ticket Incentive Award

Instant Ticket Incentive Award for \$1,000,000 or greater advertised Instant Ticket Top Prize

- A \$10,000 incentive award will be issued to a qualified and eligible NCEL retailer that sells a top tier instant-win prize valued at an advertised \$1,000,000 or greater.
 - This incentive award is limited to instant ticket games with a \$1,000,000 or greater top prize, launched after January 1, 2012. When an eligible prize ticket is claimed and paid through the NCEL's claims payment system, the selling retailer will receive the incentive award once the associated pack has been settled and the related funds have cleared the settlement process.

The NCEL shall verify all winning instant tickets, the retail location that sold the ticket and the associated pack status.

After the verification process has been completed, the NCEL shall notify the NCEL retailer that sold the winning instant ticket and to explain the incentive award process.